

Building a better society through Education and Capacity Development.





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The vision of the Foundation for Professional Development (FPD) is to build a better society through education and capacity development.

MISSION

The mission is to catalyse social change through developing people, strengthening systems and providing innovative solutions.

Malues

All FPD's activities are based on, and flow from, the following core values that were developed by FPD staff through a consultative process.

SERVICE TO SOCIETY

All of FPD's activities are dedicated to serving the best interest of society. FPD's focus is underpinned by a strong sense of social responsibility.

RESPECT

Consideration for the rights of individuals and groups is integral to FPD as an organisation. FPD honours the personal beliefs of its clients, its staff and its service beneficiaries.

QUALITY

FPD strives to guarantee the excellence of all its products and services. All such services are designed to meet the current needs of its clients. Underlying this commitment to quality is a continuous drive to achieve excellence and develop the systems to reward such achievements.

NNOVATION

FPD strives to be an innovator in society by challenging the status quo and by actively identifying opportunities to effect positive change with a view of building a better society. This is achieved by aggressively embracing growth opportunities and committing ourselves to producing leadership.

FREEDOM TO CHALLENGE

FPD encourages an environment where staff can voice their opinion without fear of victimisation. Constructive critique and creative debate between stakeholders and staff are encouraged.

NTEGRITY

FPD and its staff adhere to moral and ethical principles in all their activities. This is reflected in honest and professional conduct, personal accountability and a commitment to not abuse the resources of the organisation or its sponsors. Most of all, FPD will not compromise its institutional principles for the sake of political expedience.



Overview

The Foundation for Professional Development (FPD) was established in 1997 as a department of the South African Medical Association (SAMA). In 2000, due to FPD's rapid growth, it became a separate legal entity (registration number 2000/002641/07). The South African Medical Association, a Section 21 not-for-profit company, holds a 90% shareholding, with the remaining shares owned by employees.

FPD collects vast amounts of data across its various clusters, departments, projects, and subsidiaries. While FPD has traditionally excelled in converting data into actionable information, the data was often disjointed and unorganized across different clusters and departments, making it difficult for management to access a single, consolidated source for informed decision-making.

The Strategic Information & Technology Unit

Recognizing this challenge, FPD established the Strategic Information Unit (SIU) in 2022 to create a robust, consolidated data collection and reporting platform. This platform transforms data into knowledge, knowledge into insight, and insight into wisdom, allowing our data to tell a compelling story.

The SIU has since combined with the IT unit to become the FPD Strategic Information & Technology Unit (SITU). SITU is a Latin term meaning "In position". The SITU mission is 'Developing systems to strategically position FPD and its clients'.

The FPD Data Pipeline, a comprehensive data lake, consolidates data from multiple sources, both internal and external. This centralized system facilitates data management and analysis, serving as the 'single source of truth' for all official FPD reporting. From this pipeline, the SITU develops custom PowerBi dashboards for stakeholders, optimizing data use and integrated reporting for informed decision–making, early identification of challenges, and comprehensive reporting.

These business intelligence (BI) dashboards are embedded in an online, password-protected repository known as the FPD Data Gallery. The Data Gallery provides an interactive portal for team members, management, and other stakeholders to gain insights at all levels.

Additionally, the SITU is responsible for developing all FPD software solutions, including website development and updates, conference applications, CPD scanning solutions, GIS mapping, database development, REDCap management, and AI opportunities identification and training.





Focus Areas

FPD prides itself on being one of the few private higher educational institutions that fully engages in the three scholarships of higher education, namely: teaching and learning, research and community engagement. These areas of academic scholarship provide the three focus areas of our work:

Developing People

FPD provides a comprehensive curriculum of courses in management and professional skills development that are customised to the needs of students in sectors, such as: management, health and education. Educational products are presented through formal qualifications, postgraduate qualifications, short courses, in-house courses and conferences.

Innovation

FPD's Research Unit, located in East London, Eastern Cape Province, is tasked to apply epidemiological, qualitative and implementation science methods to study, advance, and inform public health programs and policy development.

Systems Strengthening

FPD does not follow the narrower definition of community engagement that is solely focused on the role of students in the community. We believe that as an institution that attracts highly skilled social entrepreneurs, we are in a position to effect positive transformation in society. The work we do, in supporting NGOs, working with the public sector on health and education systems strengthening, gender-based violence and learnerships speaks to this commitment. FPD is based on a virtual business model that places a high premium on strategic alliances with national and international organisations to increase the scope and reach of our programmes.







Customised Data Gallery setup & PowerBi dashboard development

The Data Gallery is your gateway to a transformative data experience. Imagine a platform that not only gives you exclusive access to state-of-the-art PowerBI dashboards and customized built-in data exports but also empowers you to shape and develop these insights from raw data into compelling visual stories.

The Data Gallery is more than just a tool; it's a secure, access-controlled environment where your data takes centre stage. It's designed to make data easily accessible to team members, management, and stakeholders alike, fostering a culture of informed decision-making and strategic planning.

The FPD SITU is at the forefront of data visualization and business intelligence solutions, specializing in the development of cutting-edge Power BI dashboards. We understand that in today's data-driven world, the ability to make informed decisions quickly is paramount. Our team of dedicated professionals leverages MS PowerBI's robust capabilities to create interactive, near real-time dashboards that provide valuable insights at a glance. We transform complex data into visually appealing and easy-to-understand formats, enabling businesses to uncover hidden trends, identify opportunities, and make data-driven decisions with confidence. Our commercial offerings are tailored to meet the unique needs of each client, ensuring a personalized, clear, actionable insights.

Whether you're a data professional or a decision-maker, the Data Gallery offers an interactive portal that allows you to explore, analyse, and display data like never before. It's where data meets insight, transforming the way you interact with information and driving smarter, data-driven outcomes.

In today's fast-paced, data-driven world, making informed decisions quickly isn't just an advantage—it's essential. That's where FPD SITU comes in. Trust us to empower your business with the power of data through our exceptional Power BI dashboard development services and the FPD Data Gallery.



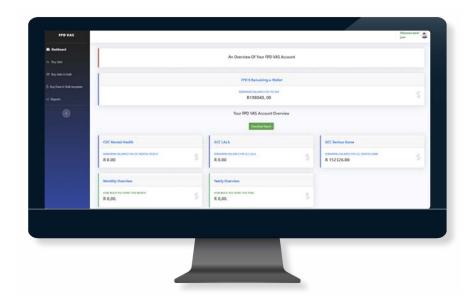






FPD Value-Added Services (VAS) Interface

Optimise your mobile data voucher distribution with our state-of-the-art, secure online platform. Effortlessly send cell phone data bundles to individuals or large groups, whether it's a single recipient or an entire spreadsheet. Our platform guarantees a seamless process, providing the flexibility to allocate and send prepaid data from multiple departments or projects. With automated reporting capabilities, you can monitor delivery success, track data transfers, check balances, and maintain a comprehensive audit trail of user activity. Experience the future of data management with our system, where efficiency meets simplicity.





Moodle spin-ups and payment integrations

Looking for a reliable, scalable, and user-friendly learning platform? Ou r Moodle hosting service provides the perfect solution for educators, institutions, and businesses looking to deliver high-quality online courses. With our hosting, you get a fully managed Moodle environment that ensures optimal performance, security, and round-the-clock support. Say goodbye to technical hassles—our team takes care of updates, backups, and server management so you can focus on what matters most: delivering engaging, interactive, and effective learning experiences. Plus, with customizable features and seamless integration options, our Moodle hosting is designed to meet the specific needs of your learners and administrators. Elevate your e-learning platform with ease—choose our Moodle hosting today!





CPD Scanning

Simplify and enhance your event management with our advanced CPD Scanning Services. Managing the allocation of Continuous Professional Development (CPD) points at conferences, workshops, and other professional events can be complex—but it doesn't have to be.

Our state-of-the-art CPD scanning services provide a seamless, all-in-one solution that allows professionals to effortlessly earn CPD points for their participation. From providing a cutting-edge scanning application to executing efficient on-site scanning and promptly issuing CPD points and certificates, we handle every technical detail so you can focus on what truly matters: delivering an impactful event.

Let us take the hassle out of CPD management. With our services, professionals can focus on learning and networking, confident that their CPD points are accurately tracked and awarded. Trust in the convenience and reliability of our CPD scanning services and let us support your commitment to continuous professional development.



Website Development

Maximise the potential of your online presence and digital footprint with the FPD SITU's premier website development services. In today's digital landscape, your website is more than just a virtual storefront—it's the heart of your brand's identity and a key driver of business growth.

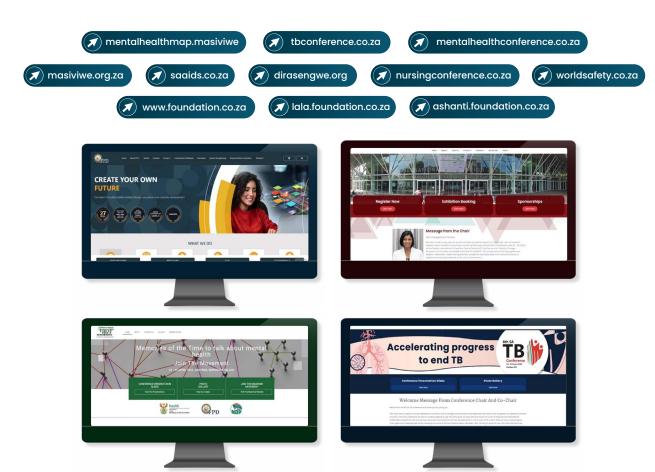
At the FPD SITU, we harness the power of WordPress, a robust and versatile platform, to craft bespoke websites that are as functional as they are visually stunning. Our team excels in creating engaging, user-friendly, and SEO-optimized websites that effectively communicate your brand's message and convert visitors into loyal customers.

Whether you're a startup seeking a simple yet impactful online presence or an established business ready for a complete website overhaul, our services are designed with your unique needs in mind. We blend quality with creativity, ensuring that your website not only looks exceptional but also delivers exceptional performance.

Experience the difference with the FPD SITU's WordPress website development services, where your vision meets our expertise, and together, we build a digital presence that stands out.



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Conference Application Development

Elevate your attendees' conference experience with the FPD SITU's bouquet of bespoke application development services. Built on the powerful and robust EventsAir platform, our custom applications are designed to meet the unique needs of your conference and its attendees, delivering a seamless and integrated event experience.

Our applications offer a comprehensive suite of features, from attendee registration and conference scheduling to abstract submissions and more—everything you need to manage your event efficiently, all in one place. We collaborate closely with our clients to tailor each application, ensuring it perfectly aligns with your conference's theme, goals, and audience.

Step into the future of conference management with our EventsAir application development services, where cutting-edge technology meets unmatched convenience. Transform your event into a streamlined, engaging experience that leaves a lasting impression on your attendees.





Premier IT Services for Conferences

At FPD SITU, we excel in delivering top-notch networking infrastructure for large conferences. Our comprehensive services include:

1. Network Infrastructure

- o Room Connectivity: Seamless connectivity to all conference rooms.
- Centralised Server Connectivity: Robust CAT 5E cabling with built-in failovers, ensuring reliable server connections throughout the venue.
- o Internet Services: Dependable internet with 4G failover for uninterrupted access.

2. Technical Setup

- Equipment Readiness: Thorough testing and preparation of all necessary equipment (projectors, printers, laptops, etc.) before the conference.
- Regular Backups: System backups every 20 minutes to safeguard against failures.

3. Onsite Support

• Professional IT Team: A dedicated team of IT professionals on-site to address any issues, including hardware, software, and networking troubleshooting.

4. Security

• Data Protection: Implementation of stringent security measures to protect onsite data using approved systems.



Monitoring and Evaluation to PEPFAR implementing partners

With over eight years of experience in monitoring and evaluation (M&E) of PEPFAR-funded programs, the FPD SIU stands at the forefront of ensuring progress, assessing outcomes, and maintaining accountability in critical health initiatives.

Our expert team employs rigorous methodologies and state-of-the-art, custom-developed tools to deliver comprehensive M&E services. We assist organizations in measuring program effectiveness, identifying areas for improvement, and fulfilling donor requirements.

Our services transcend mere compliance; they are dedicated to improving lives and making a significant impact in the fight against HIV/AIDS.

Trust us to bring transparency, accountability, and effectiveness to your PEPFAR-funded programs. We offer a full spectrum of M&E solutions tailored to your organizational needs, including the development of M&E plans, data collection and reporting tools, database development, team training, and comprehensive reporting at all levels, including DATIM reporting.





Mr Douw van der Walt Chairperson

B.Com, CAIB (SA), MBL, AEP (UNISA), TGM (INSEAD)

Skills and Experience

- ⊗ Public Sector Experience

- **⊗** Quality **⊗** Ethics



Mrs Ida Asia

B.Cur (Hons), MA (Nursing), MBL

- Sustainability S NGO Experience

 - ⊗ Private Sector Experience ⊗ International Experience

Skills and Experience

- Governance
 ⊗ Sustainability
- ⊗ Private Sector Experience
- **⊗** Quality
- ⊗ International Experience
- ⊗ Ethics



Dr Mvuyisi Mzukwa

MBCHB (UKZN), Dip Occhealth, (UKZN), Certified Chair

Skills and Experience

- ⊗ Public Sector Experience
- ⊗ Quality ⊗ Private Sector Experience
- ⊗ Ethics ⊗ International Experience



Dr Mohammed Abbas

MBChB (UCT), FCFP (SA), Dip Palliative Medicine (UCT) C.I.M.E. (A.B.I.M.E.)

Skills and Experience

- ⊗ Private Sector Experience
- ⊗ Sustainability
- **⊗** Quality



Dr Gustaaf Wolvaardt Managing Director

MBChB (Pret), M.Med (Int) (Pret), FCP (SA), AMP (MBS)

Skills and Experience

- ⊗ NGO Experience
- **⊗** Sustainability
- ⊗ Public Sector
- - ⊗ Private Sector Experience
 - ⊗ International Experience



Mrs Bontle Zuze Mogakane Strategic Health Information and Project Technical Lead

MPH (UP), AHM (FPD/YALE), HCM (FPD), BSc (NWU)

Skills and Experience

- ⊗ Governance ⊗ Quality
- ⊗ Public Sector Experience ⊗ NGO Experience
- **⊗** Ethics
- ⊗ Private Sector Experience

Independent Directors

Executive Directors

Company Secretary



Directors Representing Shareholders

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FPD is a member of the SAMA Group